

Program formats Perfect+ Event Productions in other cities

CityGame Ghent



The CityGame is an interactive and witty competition across the town of Ghent. Equipped with a GPS-device and a phone with mobile internet, several teams will make their way through the city. The participants do not know where they will arrive and what challenges are upcoming. So it isn't just another GPS-game, but an extraordinary experience completely interactive and ... full of surprises!



After a detailed explanation of the equipment and navigation to the captains, further information will be acquired through a Nokia 6630. By using Mobile Internet the teams can view the actual ranking, ask for a hint at a waypoint by SMS and solve tasks while strolling along historical squares, remarkable landmarks and churches, various places of interest and the must sees of beautiful Ghent. Experience why Ghent is called the cosiest town of Belgium.

As such, dedication, suspense and the will to win are driving each team!

Beside this, teams can take pictures with their mobile phones and send them to Game Control who stores them directly on a website, ready to be viewed immediately afterwards. The cases and activities are fixed on teambuilding and strategical ability of the teams. Only logical thinking, cooperation, inventivity and good navigation can lead to the victory!



The whole game combines the latest technology in the field of Internet and Mobile Applications. If you become the winner, it all depended of your team. Afterwards you can chill out (with a good drink perhaps?).

Also applicable in Antwerp, Bruges, Brussels, Leuven, Ostend and Lille.



EVENT PRODUCTIONS

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Pedestrian townrally “Ghent Upside Town”



A stimulating tour on foot through historic Ghent. The tour takes the group on a diverting walk past all the most important sights of the city. In this way, those taking part get to know the rich history of the magnificent Old Town of Ghent in an entertaining way.

An ideal formula for incentives, team-building and touristic leisure programmes or simply someone looking for an original group activity with some “meat” in it.

Detective game in Ghent “Operation Save Ghent”



A cargo of explosives, big enough to erase Ghent from the Belgium map, has been stolen by the notorious mafiaboss Carmine Appendice. The world famous detective agency B&A Ltd. is appointed to retrieve the formula, but they have to call on local recruits. Hack the code of the website, unravel riddles and picture-puzzles. What does his flamboyant Sicilian widow know about the case? What is the shady Greek antique dealer hiding? Pursue the White Russian Igor Korstoiwnovic, take possession and make incriminating pictures. Collect as many data as possible and help B&A Ltd. to find the solution.

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